AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP FROM REP OCT9/12 16.40
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP HEADLINE# 6225893 TRF# 321190 REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET

PRDCT AMERICAN CROSSROADS EST#1774 COMMENTS: (LINE, ORDER, INVOICE) ADV # ORDER # AGY # 1977 FLIGHT DATES OCT9/12 OCT15/12 WK-1 AGY. NAME MENTZER MEDIA SERVICES, INC. ADV. NAME ISS/AMER. CROSSROADS TOWSON, MD 21286 600 FAIRMOUNT AVENUE, CONTRACT # 6225893 CO-OP BILLING NEEDED BUYER NAME ELISE CLOYD CLASS: NATL. SALES PRSN WA- JOE KNAUER OFF.# 6556 LOCAL DATE\_OCT9/12 SALESMAN # REGIONAL 16.40

REP: OK'D M3 TO LENA FR JULIE TTLS RTS

CITY TAX\_

STATE TAX

PLS CFM, THX 10/9

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CON CM

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

:LINE#:REP :CD: : LINE#: AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = S 700P-800P TIME PERIOD : LGTH : SEC : 30 AGENCY EST# = 1774 \$1,200.00 10/13 10/13 END :SPTS: WEEK : DATE : /WK: INVT : 0 SAT

:TOTL:

SPTS:

0

PROGRAM : JEOP/WHEEL

REP: TEL# 703 528 78
CREDIT ADVISORY: AG
REP HEADLINE# 6225893 TRF# 321190 ORDER WORKSHEET
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT9/12 16.40
CREDIT WORKSHEET + ARRIS REPORT FROM REP + \*\*\* WETV-TV \*\*\*

TOTAL 175500 00	CONTRACT TOTAL TOTAL SPOTS	0			FER:	CMT: WE CAN OFFER:	/12 175500.00	001
O (OCT8/12) O PLS ADVISE.	\$1,200.00 \$2,400.00	30s		POTS/WK OCT13(2/WK) OCT14	LINE-10 FOR 2 SE 800P	EEK OOD FOR OCT13 ON LINE-10 MISSED: SAT/700P-800P	PROGRAM: THIS WE ORD COM1: WE CAN ORD COM1: WE CAN ORD COMES: TOON MAKEGOOD OFFERS: OK'D BUY#10 M	STAI
SUN 1		Н	10/14	10/14	\$2,400.00	30	:LINE#: : 28 A 1100A-1200M	"
DAYS :TOTL:	END :SPTS: WEEK : DATE : /WK: INVT :	:SPTS	: END : DATE	: START	SEC : RATE	) : LGTH : SEC	LINE#:REP :CD: TIME PERIOD	111:

MARKET TOTALS \$438,750 WFTV 40% WKMG 22% WESH 28% WOFL 10% WKCF 0% WFTV 0% WOPX 0% WRDQ 0% EFTV 0% WRBW 0% CABL 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME DEMOS- RA35+\* SVC- NSI P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE